Lewis Center Foundation Special Meeting Minutes September 25, 2020

- 1. <u>CALL TO ORDER AND PLEDGE OF ALLEGIENCE</u>: Chair Marcia Vargas called the meeting to order at 11:01 a.m.
- 2. <u>ROLL CALL</u>: Lewis Center Foundation Board Members Duberly Beck, Desiree Burgnon, Tyler Jaramillo, Jessica Rodriguez and Marcia Vargas were in attendance.

Lewis Center Foundation Board Members Charity Frash, Buck Goodspeed and Umang Patel were absent.

Staff members Jisela Corona, Teresa Dowd, David Gruber, Lisa Lamb and Valli Andreasen were also in attendance.

3. **<u>PUBLIC COMMENTS</u>**: None

4. **DISCUSSION ITEMS:**

.01 LCER Call to Action Fundraiser in Conjunction with LCER 30th Anniversary – Marcia discussed the need to get going on fundraising. Jisela presented a draft Call to Action through Give Smart. She will send it to the group in an email. She has been working on a documentary to celebrate the 30th anniversary. There is so much footage we will be dividing it into a 3 part series, maybe in 10 year segments. We want to release part one on the actual LCER anniversary of October 19, part 2 in early December, and part 3 by spring break. The Call to Action Fundraiser will run October 19 – December 31. Donation levels will be in multiples of \$30.

Jisela will work with Michael Clark on designing a bumper sticker and yard sign for donor levels. It could say "Proud Supporter of LCER – 30 Years of Academic Excellence" and have AAE/NSLA on it.

Desiree will look into someone to etch LCER onto the wine glasses we have on hand.

The committee will meet weekly. The members will be Marcia Vargas, Duberly Beck, Desiree Burgnon and Tyler Jaramillo.

We need to figure out how to upload our database into Give Smart, and a way to get the info. out to alumni as well.

5. <u>ADJOURNMENT:</u> Chair Marcia Vargas adjourned the meeting at 12:00 p.m.